

# DOLLAR TREE STORES, INC.®

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April 2011

Dear Vendor Partners,

We would like to thank you for all of your support. It takes great associates, great merchandise and great vendors to become a nearly \$6.0 billion nationwide variety retailer. As you may know, we support the retail brands Dollar Tree, Deal\$, Dollar Tree Direct, and Dollar Giant of Canada. You are a vital part of our company's success.

We would like to take this opportunity to remind you of our gift and entertainment policy.

Within the company's merchandise/marketing group, we have taken a very clear position on this matter and want to make certain that we communicate it to you.

Our associates will accept NO GIFTS from vendors, regardless of value. In addition, we would like to re-state our policy regarding "entertainment." Entertainment is limited to business lunches and dinners. Other vendor provided activities, such as sporting events, golf, plays, concerts, gambling activities such as poker games, horse racing, etc. are strictly prohibited.

In addition, no one working directly or indirectly with our company is permitted to have a vendor pay his or her expenses or accept any type of commissions or reimbursements. This includes service providers such as QC inspectors, testing lab associates, etc. Any instance related to any of these matters must be immediately brought to our attention.

Any expression of gratitude and appreciation for our business relationship needs to be focused on continuing to help us provide our customers with extreme value, our shareholders with increased earnings, and our Merchandise Team with quality merchandise and on time delivery.

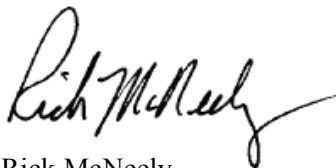
Without your company's efforts, along with our team of high quality, committed associates exceeding our customers' expectations every day, we would not be able to grow as successfully as we have. We appreciate your role in that effort.

If you have any questions regarding this policy, please direct your questions to any one of us.

Best Personal Regards,



Bob Rudman  
Chief Merchandise Officer



Rick McNeely  
Senior VP Merchandise



Allan Goldman  
Senior VP Deal\$